

Name: Björn Remneland Born: 10/3 1973
Post address: Box 610, S-405 30 Göteborg Nationality: Swedish
Visiting address: Vasagatan 1, J-building, Floor 5
E-mail: bjorn.remneland@handels.gu.se
Webb: <http://www.remneland.se>
Tel: +46-31-786 22 97

PhD thesis

2007 *Entreprenörskapets Vidunderliga Resa – En Dramaberättelse om Skapandet av Två Webbplattformar*, School of Business, Economics and Law, Gothenburg University, 2007 (English title: *The Winding Road of Entrepreneurship – A Narrative on the Becoming of Two Web Platforms*)

Licentiate thesis

2005 *Involvement Work in the Making – a study of an Innovation System initiative*, School of Business, Economics and Law, Gothenburg University

Work experience

2008 – **Researcher, PhD**, Department of Business Administration, Management & Organization, School of Business, Economics and Law, Gothenburg University

- Project leader for “*A Theoretical Framework for Open Innovation in Practice*”, funded by Swedish Research Council (3,645 MSEK ≈ €365.000), 2008-2011
- Vice Project leader for “*Open Innovation in Theory and Practice*”, funded by VINNOVA (4,83 MKR ≈ €483.000), 2008-2012
- Project member in “*Innovation Policies and Innovation Practices*”, funded by VINNOVA, 2008

2008 – 2009 **Head of Centre for Entrepreneurship & Small Business Growth**, School of Business, Economics and Law, Gothenburg University. Competence group leader, member of the Executive group of Dep. Of Business and Administration

2004 – 2008 **Doctoral student**, Department of Business Administration, Learning & Change Group, School of Business, Economics and Law, Gothenburg University

- Project member in “*Organizing and Learning in Networks*”, funded by VINNOVA, 2004-2007
- Visiting scholar: Copenhagen Business School, Department of Management, Politics and Philosophy, Fall 2006

1999 – 2003 **Management consultant**: Accenture, Stockholm

- Participated in several large scale change project in various international organizations and on different hierarchical levels. Worked as analyst, consultant and project leader in areas such as Pharma, IT, ERP, Logistics and Outsourcing.

Teaching experience

Responsible for the course *Resource planning* (7,5 credits), in the graduate program Management in Growth Firms, School of Business, Economics and Law, GU, 2010-

Responsible for the graduate course *Entrepreneurship in Theory and Practice* (7,5 credits), in the Entrepreneurship Program, School of Business, Economics and Law, GU, 2005-2009

Participating in re-developing the graduate course Management of Growth Firms (60 credits) with a new start in fall 2009. in Swedish: Management av Tillväxtföretag (MATIX)

Participating in re-developing the Masters program *The Entrepreneurship Program* (120 credits) into a two year International Master of Science, with a new start in fall 2009.

Academic coach and thesis supervisor for students in MATIX, 2008-. Academic coach and thesis supervisor for students in the Entrepreneurship Program, 2006-2009. Thesis supervisor students on undergraduate and master levels 2007-

Facilitator in *Master of Science in International Management*, 2005-2007

Discussant for Marcus Finlöf Holgersson's licentiate thesis, 2011-06-10, Chalmers. Supervisor Ove Granstrand.

Other teaching assignments: Entrepreneurship program; MATIX; Project management; Executive MBA; Intellectual Capital Management, Master of Science in Logistics, Innovation & Entrepreneurship (ITU)

Other experiences

- 2011 Convener for Sub-theme at EGOS (with McCabe & Knights), Göteborg 2011
- 2009 Responsible for Open Innovation Track, CIP Forum, September 2009
- 2008 Best Paper Award in Business Administration Lund University 50 year anniversary workshop in Creative Methods, August 2008
- 2008 UGL education (Development of Groups and Leadership)
- 2006 Scholarship, Kungl. Vetenskaps- och Vitterhets-Samhället i Göteborg (KVVG)
- 2006 Scholarship, Jubileumsfonden Göteborgs Universitet
- 2005 – 2007 Representative in *the Doctoral Committee in Business Administration* (FID)
- 2005 Arranger of a Doctoral student conference in Skagen, Denmark
- 1999 SIF Scholarship for best thesis in Leadership in the New Economy
- 1999 Master of Science in International Management

Publications

Peer reviewed articles:

Remneland-Wikhamn, B., Wikhamn, W. (2011) Open Innovation Climate Measure: The introduction of a validated scale, *Creativity and Innovation Management*, Vol 20, No. 4, pp. 284-295

Remneland-Wikhamn, B. (2011) Path Dependence as a barrier for Open Innovation, *Int. Journal of Business Innovation and Research*, Vol 5, No. 6, pp. 714-730

Kuschel, J., Remneland-Wikhamn, B., Kuschel, M. (2011) Open Innovation and Control: A Case from Volvo, *Int. Journal of Networking and Virtual Organizations*, Vol 9, No 2, pp. 123-139

Remneland-Wikhamn, B., Ljungberg, J., Bergquist, M., Kuschel, J. (2011), Open Innovation, Generativity and the Supplier as Peer: The Case of iPhone and Android, *Int. Journal of Innovation Management*, Vol 15, No 1, pp. 205-230

Books:

Lagerström Hamberg, K., Lavén, F., Remneland-Wikhamn, B., Walter, L. (2011) *Ringar på vattnet – En vänbok till Torbjörn Stjernberg* (eds.), Göteborg, BAS Förlag

Remneland, B. (2010) *Öppen Innovation*, Lund, Liber

Remneland, B. (2007) *Entreprenörskapets vidunderliga resa – en dramaberättelse om skapandet av två kompetensarenor*, PhD dissertation, Handelshögskolan vid Göteborgs Universitet. December 2007.

Remneland, B. (2005) *Involvement Work in the Making – a study of an Innovation System initiative*, Licentiate thesis, Handelshögskolan vid Göteborgs Universitet. September 2005.

Book chapters:

Lavén, F., Remneland-Wikhamn, B., Stjernberg, T. (forthcoming) *In what way does policy scripts influence practice?* in (Eds.) Rickne, A., Etzkowitz, H., Laestadius, S. (forthcoming) *Innovation Governance in an Open Economy: Shaping regional nodes in a globalized world*, Routledge

Remneland-Wikhamn, B., (2011) *Forskningens vidunderliga resa*, in (Eds.) Lagerström Hamberg, K., et al. (2011) *Ringar på vattnet – En vänbok till Torbjörn Stjernberg*, Göteborg, BAS Förlag

Peer reviewed conference papers:

Remneland-Wikhamn, B. (2011) *Openness and generativity in the value generation process*, Accepterad för NFF 2011 (Open and User innovation track). Inskickad på review till Technovation med namnet "Open as libre, controlled and generative – three perspectives of open innovation"

Remneland-Wikhamn, B., Knights, D. (2011) *Transaction Cost Economics and Open Innovation: Reinventing the Wheel of Boundary*, proceedings to Druid conference, CBS 2011

Hedner, T., Thornblad, T., Remneland, B., Klofsten, M. (2011) *Open innovation in the biomedical sector: An alternative approach to organizational value extraction*, proceedings to World Sustainable Development Outlook 2011, New Jersey.

Kuschel, J., Remneland-Wikhamn, B., Kuschel, M. (2010) *Open Innovation and Control: A Case from Volvo*, proceedings to Hawaii Int. Conference on System Sciences (HICCS). Published in Int. Journal of Networking and Virtual Organizations

Remneland, B. (2009) *Language as means for involvement in the entrepreneurial process*, conference paper to Academy of Management, Chicago

Remneland, B. (2009) *Stories of Web 2.0 Mobilization; Retrospective vs. 'In the Making'*, conference paper to EURAM 2009, Liverpool

Remneland, B. (2008) *Entrepreneurship Captured through Dramatism*, conference paper to a workshop about creative method at the 50 year celebration for Business Administration in Lund University

Remneland, B. (2008) *Dramatism as a way to enrich the understanding of entrepreneurship*, conference paper to EURAM 2008, Innovation Track in Ljubljana

Keynote speeches/lectures/seminars/workshops:

2011-10-17: *Open Innovation*, speech at ESTRAD, Esbri, Stockholm

2011-10-13: *Open Innovation*, speech at Handelskammardagarna, Göteborg

2011-09-26: *Open Innovation, an opportunity to learn and share experiences*, workshop at Volvo Group, Göteborg

2011-09-01: *Öppen Innovation*, breakfast seminar at Hjärttrusten, Lund

2011-07-05: *Implementation challenges of innovation contests*, seminar on “Open and User Innovation Workshop”, Vienna University, Vienna

2011-06-14: *Innovation in Society– en kort introduktion till open innovation*, keynote speech at Information Security Forum, Göteborg

2011-03-02: *Open Innovation – a short overview*, speech at Venture Cup, Göteborg

2011-01-28: *Tekniskt arbete i det nya industrilandskapet*, Keynote speech at the conference ”Rätt kompetens för tekniskt arbete”, Eksjö

2010-08-02: *Open Innovation Groundwork*, seminar on “Open and User Innovation Workshop”, MIT, Boston

2010-03-03: *Open Innovation – a short overview*, speech at Venture Cup, Göteborg

2009-10-18: *Öppen Innovation – en kort översikt*, speech at Handelshögskolans Dag, Göteborg

2009-05-19: *Open Innovation – Creating the culture*, workshop at Volvo IT

2005-11-10: *Att involvera andra – om resursjagande och innovationsarbete*, speech at Handelshögskolans Dag, Göteborg