

Name: Björn Remneland Wikhamn Born: 10/3 1973
Post address: Box 610, S-405 30 Göteborg Nationality: Swedish
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PhD thesis

2007 *The Winding Road of Entrepreneurship – A Narrative on the Becoming of Two Web Platforms*, School of Business, Economics and Law, Gothenburg University, Supervisor: Prof. Torbjörn Stjernberg, Second supervisor: Prof. Jan Ljungberg, Discipline: Organization studies

Work experience

2014 **Visiting Scholar**, Stanford University, Stanford, US (Sept. – Dec.)
2013 - **Associate Professor**, Department of Business Administration, Management & Organization, School of Business, Economics and Law, Gothenburg University
2012 - **Senior Lecturer**, Department of Business Administration, Management & Organization, School of Business, Economics and Law, Gothenburg University
2008 – **Researcher, PhD**, Department of Business Administration, Management & Organization, School of Business, Economics and Law, Gothenburg University
2008 – 2009 **Head of Centre for Entrepreneurship & Small Business Growth**, School of Business, Economics and Law, Gothenburg University. Competence group leader, member of the Executive group of Dep. Of Business and Administration
2004 – 2008 **Doctoral student**, Department of Business Administration, Learning & Change Group, School of Business, Economics and Law, Gothenburg University. Visiting scholar Fall 2006, Copenhagen Business School, Dep. of Management, Politics and Philosophy,
1999 – 2003 **Management consultant**: Accenture, Stockholm
Participated in several large scale change project in various international organizations and on different hierarchical levels. Worked as analyst, consultant and project leader in areas such as Pharma, IT, ERP, Logistics and Outsourcing.

Research grants

2014-2016 Project member in “*Open for Swedish Life Science*”, funded by VINNOVA (2,0 MSEK)
2014-2016 Project member in “*The paradoxes of digitalization – social media in the public sector*”, funded by FAS/Forte (3,630 MSEK)
2013-2014 Project member in “*Open innovation for pharmaceutical development in early phases*”, funded by VINNOVA (450 TSKR)
2013-2015 Project member in “*Gendered Open Innovation in the Digital Game Industry*”, funded by Swedish Council for Working Life and Social Research, FAS/Forte (3,430 MSEK)
2012-2013 Project member in “*Open Services Innovation in the Nordics*”, funded by Nordic Innovation (1,7 MDKR). Project owner is 3 Part AS. Other participants are DAMVAD, IAMCP and EcoNet.
2009-2012 Project leader for “*A Theoretical Framework for Open Innovation in Practice*”, funded by Swedish Research Council (3,645 MSEK)
2009-2012 Project leader for “*Open Innovation in Theory and Practice*”, funded by VINNOVA (4,83 MKR)
2004-2007 Project member in “*Organizing and Learning in Networks*”, funded by VINNOVA

Teaching and supervision experience

Supervisor for doctoral student Jonas Fasth, Dept of Business Administration, HGU

Discussant for Marcus Finlöf Holgersson's licentiate thesis, 2011-06-10, Chalmers. Supervisor Ove Granstrand.

Academically responsible and examiner for graduate program Management of Growth Firms (60 credits), in Swedish: Management av Tillväxtföretag (MATIX). Since 2008, I have had the leading role in developing this one-year master program. 30 students within the field of business administration are recruited every year, based on grades but also thorough interviews. Each student is parallel to their academic studies also actively working in growth companies to apply their research in practice. I have, together with the course management developed five modules; *Innovation and Entrepreneurship* (10 credits), *Strategy and Business Development* (10 credits), *Change Management* (10 credits), *To Lead and Expand* (7,5 credits) and *Leadership and Personal Development* (7,5 credits), and also been responsible for the development of the master thesis process (15 credits). Today I am course responsible for *Innovation and Entrepreneurship* (10 credits), and examiner for the students master thesis works.

Thesis supervisor for students in MATIX, from 2008-. Academic coach and thesis supervisor for students in the Entrepreneurship Program, between 2006-2009. Thesis supervisor for students on undergraduate and master levels in management and organization from 2007-

Extensive experience in teaching on undergraduate and graduate levels (approximately 50% teaching since 2007). Examples of teaching assignments: Strategy and Organization; Business & Design; Innovation & Entrepreneurship; IT-management; Program on Human Resource Development and Labour Relation; Intellectual Capital Management; Project management; Executive MBA; Master of Science in Logistics; Master of international management, Entrepreneurship program

Other experiences

2016	Pedagogical course for university teaching 3
2014	Pedagogical course for NVivo
2013	Pedagogical course for university teaching 2
2011	Convener for Sub-theme at EGOS (with McCabe & Knights), Göteborg 2011
2010	Pedagogical course for university teaching 1
2010	Pedagogical course for supervising
2009	Responsible for Open Innovation Track, CIP Forum, September 2009
2008	Best Paper Award in Business Administration Lund University 50 year anniversary workshop in Creative Methods, August 2008
2008	UGL education (Development of Groups and Leadership)
2006	Scholarship, Kungl. Vetenskaps- och Vitterhets-Samhället i Göteborg (KVVVG)
2006	Scholarship, Jubileumsfonden Göteborgs Universitet
2005 – 2007	Representative in <i>the Doctoral Committee in Business Administration</i> (FID)
2005	Arranger of a Doctoral student conference in Skagen, Denmark
1999	SIF Scholarship for best thesis in Leadership in the New Economy
1999	Master of Science in International Management

Peer reviewed journal publications:

1. Remneland Wikhamn, B., Styhre, A., Szczepanska, A M & Ljungberg, J. (2016) Exploration vs. exploitation, and how video game developers are able to combine the two, *Int. Journal of Innovation Management*, (forthcoming)
2. Remneland Wikhamn, B. (2016) The Rhetorical construction of Web 2.0. entrepreneurship, accepted for publication in *Int. Journal of Technoentrepreneurship*
3. Styhre, A., & Remneland Wikhamn, B. (2016) Connecting life science entrepreneurs with resources and expertise: the role of iungens brokerage in life science innovation, *Technology Analysis & Strategic Management* (available online)
4. Remneland Wikhamn, B., Wikhamn, W. & Styhre, A. (2016) Open Innovation in SMEs: A study of the Swedish bio-pharmaceutical industry, *Journal of Small Business & Entrepreneurship*, (available online)
5. Styhre, A., Remneland Wikhamn, B., Szczepanska, A M & Ljungberg, J. (2016) Masculine domination and gender subtexts: The role of female professionals in the renewal of the Swedish video game industry, *Culture and Organization* (available online)
6. Remneland Wikhamn, B. & Wikhamn, W. (2014) Open Innovation in Practice: Diffusion of knowledge and use in Swedish bio-pharmaceutical firms, *Int. Journal of Business Innovation and Research*, 8(2), 137-153
7. Remneland Wikhamn, B. (2013) Challenges of implementing innovation contests to facilitate radical innovation, accepted for publication in *Int. J. of Networking and Virtual Organizations*, 13(2), 129-145
8. Remneland Wikhamn, B. & Wikhamn, W. (2013) Structuring of the Open Innovation Field: An Integration of the Firm and the Ecosystem Perspective, *Journal of Technology Management and Innovation*, 8(3), 173-185
9. Remneland Wikhamn, B. (2013) Two different perspectives on open innovation – libre versus control, *Creativity and Innovation Management*, 22(4), 375-389
10. Remneland Wikhamn, B. & Knights, D. (2013) Open Innovation, Gender and the Infiltration of Masculine Discourses, *Int. Journal of Gender and Entrepreneurship*, 5(3), 275-297
11. Remneland Wikhamn, B., Ljungberg, J. & Styhre, A. (2013) Enacting Hard and Soft Product Offerings in Mature Industries: Moving Towards Servitization in Volvo, *Int. Journal of Innovation Management*, 17(4), 1-23
12. Remneland Wikhamn, B. & Knights, D. (2012) Transaction Cost Economics and Open Innovation: Implications for Theory and Practice, *Creativity and Innovation Management*, 21(3), 277-289
13. Remneland Wikhamn, B. & Wikhamn, W. (2011) Open Innovation Climate Measure: The introduction of a validated scale, *Creativity and Innovation Management*, 20(4), 284-295
14. Remneland Wikhamn, B. (2011) Path Dependence as a barrier for Open Innovation, *Int. Journal of Business Innovation and Research*, 5(6), 714-730
15. Kuschel, J., Remneland Wikhamn, B. & Kuschel, M. (2011) Open Innovation and Control: A Case from Volvo, *Int. Journal of Networking and Virtual Organizations*, 9(2), 123-139
16. Remneland Wikhamn, B., Ljungberg, J., Bergquist, M. & Kuschel, J. (2011), Open Innovation, Generativity and the Supplier as Peer: The Case of iPhone and Android, *Int. Journal of Innovation Management*, 15(1), 205-230

Books:

1. Lagerström Hamberg, K., Lavén, F., Remneland Wikhamn, B. & Walter, L. (2011) *Ringar på vattnet – En vänbok till Torbjörn Stjernberg* (eds.), Göteborg, BAS Förlag
2. Remneland, B. (2010) *Öppen Innovation*, Lund, Liber
3. Remneland, B. (2007) *Entreprenörskapets vidunderliga resa – en dramaberättelse om skapandet av två kompetensarenor*, PhD dissertation, Handelshögskolan vid Göteborgs Universitet. December 2007.
4. Remneland, B. (2005) *Involvement Work in the Making – a study of an Innovation System initiative*, Licentiate thesis, Handelshögskolan vid Göteborgs Universitet, September 2005.

Book chapters:

1. Remneland Wikhamn, B., Wikhamn, W. (2016) *Vad är ett öppet innovationsklimat* in (Eds.) Tell et al. (2015) *Öppen innovation i teori och praktik*, Studentlitteratur
2. Remneland Wikhamn, B., Ljungberg, J., Bergquist, M. & Kuschel, J. (2013) *Generativity and Innovation in Smartphone Ecosystems* in (Eds.) Tidd, J. (2013) *Open Innovation Research, Management and Practice*, Imperial Collage Press
3. Lavén, F., Remneland Wikhamn, B. & Stjernberg, T. (2012) *In what way does policy scripts influence practice?* in (Eds.) Rickne, A., Etzkowitz, H., Laestadius, S. (2012) *Innovation Governance in an Open Economy: Shaping regional nodes in a globalized world*, Routledge, pp. 183-207
4. Remneland Wikhamn, B., Ljungberg, J., Bergquist & M., Kuschel, J. (2012) *Generativity in Open Innovation Ecosystems: The iPhone and Android* in (Eds.) Brem, A. & Tidd, J. (2012) *Perspectives on Supplier Innovation – Theories, Concepts and Empirical Insights on Open Innovation and the Integration of Suppliers*, Imperial Collage Press, pp. 617-650
5. Remneland Wikhamn, B. (2011) *Forskningens vidunderliga resa*, in (Eds.) Lagerström Hamberg, K., et al. (2011) *Ringar på vattnet – En vänbok till Torbjörn Stjernberg*, Göteborg, BAS Förlag

Peer reviewed conference papers:

1. Wikhamn, W. & Remneland Wikhamn, B. (2014) *Gender Segregation in R&D organizations – evidence from Sweden*, International Labour Process Conference, 2014, London.
2. Remneland Wikhamn, B. (2011) *Openness and generativity in the value generation process*, NFF 2011, Stockholm, Open and User innovation track.
3. Remneland Wikhamn, B. & Knights, D. (2011) *Transaction Cost Economics and Open Innovation: Reinventing the Wheel of Boundary*, proceedings to Druid conference, CBS 2011
4. Hedner, T., Thornblad, T., Remneland, B. & Klofsten, M. (2011) *Open innovation in the biomedical sector: An alternative approach to organizational value extraction*, proceedings to World Sustainable Development Outlook 2011, New Jersey.
5. Kuschel, J., Remneland Wikhamn, B. & Kuschel, M. (2010) *Open Innovation and Control: A Case from Volvo*, proceedings to Hawaii Int. Conference on System Sciences (HICCS).
6. Remneland, B. (2009) *Language as means for involvement in the entrepreneurial process*, conference paper to Academy of Management, Chicago
7. Remneland, B. (2009) *Stories of Web 2.0 Mobilization; Retrospective vs. 'In the Making'*, conference paper to EURAM 2009, Liverpool

8. Remneland, B. (2008) *Entrepreneurship Captured through Dramatism*, conference paper to a workshop about creative method at the 50 year celebration for Business Administration in Lund University
9. Remneland, B. (2008) *Dramatism as a way to enrich the understanding of entrepreneurship*, conference paper to EURAM 2008, Innovation Track in Ljubljana

Reports:

1. Remneland Wikhamn, B. (2012) A Theoretical Framework for Open Service Innovations in the Nordics, WP 1, OpenSIN, Nordic Innovation
2. Remneland Wikhamn, B. (2011), *Utvärdering Arbetsförmedlingens Jobbmässa*, Mars 2011
3. Remneland, B. & Irfaeya, W. (2008) *Intresset för företagsekonomiska ämnet bland icke-ekonomer*, Utvärderingsrapport för Företagsekonomiska institutionen, Handelshögskolan vid Göteborgs universitet, Gruppen för Lärande och Förändring
4. Remneland, B. (2008), *Utvärdering Arbetsförmedlingens Jobbmässa*, Mars 2008
5. Remneland, B. (2006), *Utvärdering Basfinansieringsprojektet 2005 – ResursCentra för jämställd tillväxt och utveckling*, Regionalt Resurscentra i Göteborg

Keynote speeches/lectures/seminars/workshops (selection):

- 2016-03-16: *Open innovation*, speech at Blue Economy, Öljared, Sweden
- 2016-02-10: *Social media*, seminar at the National Swedish Police, Stockholm, Sweden
- 2015-02-02: *Open Innovation*, seminar at Sahlgrenska Science Park, Gothenburg, Sweden
- 2014-02-28: *Open Innovation Tech Talk*, Seminar at Ericsson, Gothenburg, Sweden
- 2014-02-20: *Open Innovation, an introduction*, Seminar at MedTech West, Sahlgrenska University, Gothenburg, Sweden
- 2013-10-03: *Open Innovation*, Workshop and lecture for Trafikverket, Borlänge, Sweden
- 2012-05-10: *Open Innovation in theory and practice*, speech at 3DEXPERIENCE FORUM, Gothenburg, Sweden
- 2012-01-20: *Open Innovation*, speech at SLU, Skara, Sweden
- 2011-10-17: *Open Innovation*, speech at ESTRAD, Esbri, Stockholm, Sweden
- 2011-10-13: *Open Innovation*, speech at Handelskammardagarna, Gothenburg, Sweden
- 2011-09-26: *Open Innovation, an opportunity to learn and share experiences*, workshop at Volvo Group, Gothenburg, Sweden
- 2011-09-01: *Öppen Innovation*, breakfast seminar at Hjärtrusten, Lund, Sweden
- 2011-07-05: *Implementation challenges of innovation contests*, seminar on “Open and User Innovation Workshop”, Vienna University, Vienna
- 2011-06-14: *Innovation in Society – en kort introduktion till open innovation*, keynote speech at Information Security Forum, Gothenburg, Sweden
- 2011-03-02: *Open Innovation – a short overview*, speech at Venture Cup, Gothenburg, Sweden
- 2011-01-28: *Tekniskt arbete i det nya industrilandskapet*, Keynote speech at the conference ”Rätt kompetens för tekniskt arbete”, Eksjö, Sweden

Updated: 2016-02-15

- 2010-08-02: *Open Innovation Groundwork*, seminar on “Open and User Innovation Workshop”, MIT, Boston, US
- 2010-03-03: *Open Innovation – a short overview*, speech at Venture Cup, Gothenburg, Sweden
- 2009-10-18: *Öppen Innovation – en kort översikt*, speech at Handelshögskolans Dag, Göteborg, Sweden
- 2009-05-19: *Open Innovation – Creating the culture*, workshop at Volvo IT, Gothenburg, Sweden
- 2005-11-10: *Att involvera andra – om resursjagande och innovationsarbete*, speech at Handelshögskolans Dag, Gothenburg, Sweden